

ABSTRACT OF THE INVENTION

An apparatus, a system, an article including a machine-accessible medium, and methods for pricing digital content are disclosed. The digital content pricing apparatus may include a sales computer and a memory used to retain digital content items associated with a base price and one or more option prices, along with a final price related to the base and option prices by a final pricing formula. The method may include selecting a digital content item and at least one configuration option associated with the item, calculating the item price using appropriate adjustment factors, and calculating the final price using a final pricing formula. Pricing information, in the form of prices, adjustment factors, and formulae may be defined in meta-data descriptors included in the digital content.

"Express Mail" mailing label number: EL833034145US
Date of Deposit: December 20, 2001

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